

A clinically researched carotenoid complex for  
longevity with improved quality of life



NON-GMO



NATURAL



VEGAN



CLINICALLY  
PROVEN



Thoughtfully crafted to provide a synergistic combination of **Lutein, Zeaxanthin, Alpha Carotene, Beta Carotene & Lycopene**



Positioned to support **visual health, psychological wellbeing, skin health, metabolic health & immune function** and thereby promoting healthy living & quality of life



Designed to suit **all delivery formats** and consumer preferences



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**Nutralliance**  
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Choose Good Health™

www.bio-gen.in

# THE CONFLUENCE OF SCIENCE & QUALITY THAT DRIVES VALUE

# CaroRite™

The ultimate Carotenoid Synergy

## VISUAL HEALTH



**>40%** ↑

INCREASE IN MACULAR PIGMENTATION



MAINTAIN HEALTHY CENTRAL FOVEAL THICKNESS



PROTECT AGAINST BLUE LIGHT & OXIDATIVE DAMAGE



## ENHANCED QUALITY OF LIFE - ONGOING STUDY



PSYCHOLOGICAL WELLBEING



OVERALL QUALITY OF LIFE



OXIDATIVE STRESS MARKERS



IMMUNE MARKERS



## SKIN HEALTH - POTENTIAL STRUCTURE FUNCTION CLAIMS



PROTECTION FROM UV LIGHT



PROTECTION FROM PHOTO AGEING



CELLULAR SKIN PROTECTION

## MULTIPLE BENEFITS



LOW COST PER DOSE



INNOVATIVE



CLINICALLY-RESEARCHED



VERSATILE

## VERSATILE APPLICATIONS



Softgel Capsules



Liquid-Filled Capsules



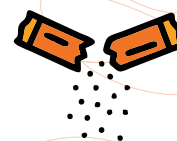
Gummies



Tablets



Capsules



Stick Packs



Oral Strips

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These statements have not been evaluated by the FDA.  
This product is not intended to diagnose, treat, cure or prevent any disease.